

LIVE MUSIC MEMORIAL DAY WEEKEND AT VILLAGE SCOOP IN HILLSDALE Singer Songwriter Jessi Mason Returns with Special Guest Henry Mermer

MAY 23, 2017– HILLSDALE, NY – Ken Davis and Kevin Draves, Owners of Passiflora Home & Gifts and Village Scoop Ice Cream & Alcohol-Free Bar are proud to announce the Memorial Day Weekend return of Singer/Songwriter Jessi Mason alongside Special Guest <u>Henry Mermer</u> as the first of many Live-Music Performances scheduled to take place this season at their popular location in Hillsdale, NY.

With plans for a Summer Music Series featuring emerging artists and sponsored by <u>HerringtonFuels</u>, "We are looking forward to another fun-filled summer season," boasts Davis and Draves, "please come and join us!"

Jessi Mason is a singer/songwriter from Westchester, NY. Her songs are honest and intimate, her voice sweet and soulful. She began to play guitar when she was just nine years old and began writing original music shortly after. Mason, who hopes that the qualities of artists who've influenced her - such as Paul Simon, Joni Mitchell, Stevie Wonder, Corinne Bailey Rae, and Emily King, pour out of her music and performances - will be joined by Drummer Henry Mermer during Scoop's Memorial Weekend performances. Jessi spent her high school years performing around Westchester and New York City in venues such as Silvana, The Bitter End, and 12 Grapes; studying at Lagond Music School, and recording her debut EP 'Hollow'. She currently studies performance and Songwriting in the Popular Music Program at University of Southern California Thornton School of Music.

Henry Mermer was born in Westchester, NY and began to play drums at age 7. Henry studies drum-set privately with Jerad Lippi and Richie Morales at Lagond Music School in Elmsford, New York, as he attends High School and also receives coaching from renowned performing artists such as Ralph Lalama, Bill O'Connell, and Harvie S. Here, and has also had the opportunity to study composition with Brian Landrus. Throughout the last few years, Henry has performed extensively in the New York area in venues such as The Cutting Room, Garcia's at the Capitol Theatre, and The Paramount Theatre, and has toured with the Lagond All Stars Band from New York to Nashville. Henry has received nationwide recognition from both the YoungArts foundation- being selected as a winner in jazz, and the GRAMMY foundation- earning rank as a Finalist in 2017.

The exceptional duo will perform live on Saturday, May 27th and Sunday, May 28th at Village Scoop & Bar from 1-3pm and 6-8pm. Village Scoop current Spring hours are Mondays and Tuesdays 9am – 5pm, Wednesdays and Thursdays 11am-5pm, and on Fridays, Saturdays and Sundays from 11am-6pm with the exception of extended hours on Memorial Day Weekend. Serving Artisanal Ice Cream and 'nosh items' that include local grilled cheese, fresh-fruit parfaits with local Ronnybrook Yogurt, House-Made Compotes, Salads, Salsas and chilled soups, protein & other healthy and fresh-fruit smoothies, and cheesboard items from local Chaseholm and Coach Farms; there's the ever popular Artisanal Ice Cream, as well as Ronnybrook Farm Soft-Serve, and a list of alcohol-free 'Mocktails' that include 'Blackberry-Mint Mojitos' with freshly picked mint and 'Scotch & Sodas' prepared with Torani Italian Syrups – no artificial flavors or ingredients.

Both Passiflora Home & Gifts and the Village Scoop & Alcohol-Free Bar are located on State Route 23 in The Village Square of Hillsdale, NY nestled on the Columbia County border between NY and The Berkshires, at the crossroads of State Route 22. Visit <u>VillageScoop.com</u> or Village Scoop Artisanal Ice Cream & Alcohol-Free Bar on Facebook, or call 518.325.6455. Photos available upon request. Contact D. Curto at 469.583.0280 or email: <u>hillsdalevillagescoop@gmail.com</u>